How can agroecology become the next paradigm of European agricultural and food policies?

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WORKSHOP 1

#AEEUFORum2023
Agenda

1. What to expect in 2024?
   Laurence Modrego

2. What do EU lobbyists do?
   Henriette Christensen, Agroecology Europe

3. How to mobilise for advocacy campaigns?
   Carolina Modena, Slow Food

   All of us
European Elections 2024
6-9 June
2024: a year of changes for all major EU institutions
2024 timeline

Winter / Spring
- Manifestos
- Congresses
- Lists of candidates
- Campaigning

Summer
- Internal role distribution

Autumn
- Hearing of Commissioners
- Vote upon college of Commissioners

Preparation of arrival of next Commissioners

Council nominates Commission President
Parliament elects Commission President
Heads of government nominate their Commissioner
President allocates portfolios to Commissioners
Commissioners prepare their 5-year master plan
1st December 2019: 1st day of von der Leyen Commission
10 days later: EU Green Deal presentation
EU wouldn't have plan to be climate neutral without Greta Thunberg, says Frans Timmermans
“You are never too small to make a difference!”
Greta Thunberg
How?
Lobbying and Advocacy

- Participation in expert groups
- Speaking at conferences
- Media relations
- Meetings with policymakers
- Grassroots campaigns
- Online campaigns
- Coalition building
- Petitions
- EU Court complaint
- Responding to consultations
- Co-signing letters

- Advertising
- Sponsored content in newspapers
- Commissioning reports & studies
- Website
- Position papers
- Infographics
- Videos
- Conferences
- Farm/lab visits
- Exhibitions
- Newsletters
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Visioning exercise
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• Groups of 5-8 people
• Chose rapporteur/host
• Brainstorm on 2 questions
• Rapporteur/host writes your answers down
• Report

Questions to answer:

1. WHAT IF...
   It's 2030 and agroecology has become the new paradigm of EU agricultural and food policies. What does it look like? What can you dream of?

2. WHAT NEXT...
   How do we get there?
   How would you like AEEU to promote agroecology towards EU policymakers?
Visioning exercise

Questions to answer:

1. WHAT IF...
It’s 2030 and agroecology has become the new paradigm of EU agricultural and food policies. What does it look like? What can you dream of?

2. WHAT NEXT...
How do we get there? How would you like AEEU to promote agroecology towards EU policymakers?
The reform of EU agricultural policy is already under way.
Thank you!
Agrifood Brief: Farm to Fork is dead, long live the strategic dialogue!

With the climate and biodiversity crisis heavily impacting lands & incomes, the transition to #sustainable food systems is a priority.

I had very productive meetings with agri-food stakeholders on how to bolster engagement on the #EUGreenDeal & advance on shared objectives.