



## **Communication officer**

**80 - 100 % contract**  
**Starting: March 2023**  
**Workplace: Belgium (Brussels)**

We are looking for a motivated Communication Officer to join our association located in Brussels.

Agroecology Europe is an international non-profit organization created in 2016 in Belgium and counts today more than 200 members, of which farmers, NGOs, students, PhD students and individual persons. It aims to analyse, design, develop and promote the transition towards agroecology-based farming and food systems in Europe and throughout the world. It intends to place agroecology high on the European agenda of sustainable farming and food systems development. An important goal is to foster interactions between actors in science, practice and social movements, by facilitating knowledge sharing and action. It also aims at the creation of an inclusive European community of professionals, practitioners and citizens engaged in agroecology.

The selected candidate will work on the communication of Agroecology Europe and some of the EU-funded projects with most of the time dedicated to the Horizon Europe project HuMUS.

### **HuMUS (60% of time allocation)**

Within the EU Mission 'A Soil Deal for Europe' (Soil Mission) context, the main aim of HuMUS is to facilitate the deployment of the Soil Mission across regions and municipalities. HuMUS will support the involvement of stakeholders and citizens in the decision-making processes via case studies, educational and capacity-building activities as well as exchanges of best practices at regional and local levels. HuMUS will particularly encourage social innovation and the implementation of a trans-disciplinary approach. Regions and municipalities will be empowered to reflect, deliberate and propose appropriate and realistic solutions together with citizens and stakeholders. HuMUS will create and manage collaboration opportunities and spaces of dialogue between citizens and other stakeholders (e.g. farmers and other land users) and public authorities to mutually benefit from discussions in HuMUS as well as from the latest developments and findings from European projects and networks.

## **ROLE & PROFILE:**

In the different projects, we expect the applicant to work on the following tasks and actions, together with other projects' partners at the European and international levels. These include amongst others:

- Develop and implement communication and dissemination plans;
- Design, manage and follow the website and social media (Instagram, LinkedIn, Twitter, Facebook).
- Organize online and on-site events for knowledge exchange and networking between partners and other relevant stakeholders;
- Prepare communication toolkit and graphic design (deliverables template, presentation template, milestones template and others);
- Prepare outreach materials focused on awareness-raising on soil health and other agroecology-related issues;
- Ensure constant knowledge exchange (of results and data) to actors not directly involved in the project;
- Facilitate coordination of project activities and support networking and engagements with key partners;
- Acquire and maintain a detailed knowledge of the Project's aims and strategies, and keep up-to-date with relevant developments;
- Update and maintain the website of the project and the organisation;
- Creation of newsletter and communication with members.

## **QUALIFICATIONS AND EXPERIENCE:**

- At least Bachelor's degree in communications, public relations, or a related field (essential).
- A minimum of 1-2 years experience in communications strategy development (essential).
- Past work experience in dissemination and communication in EU-funded projects is a plus.
- Prior knowledge and interest in agroecology and sustainable food system would be considered an asset.

## **SKILLS AND REQUIREMENTS:**

- Content writing experience for all media platforms;
- Proven social media and networking expertise;
- Experience in organizing online and on-site events;
- Strategic and creative mindset;
- Excellent communication (oral and written) and presentation skills;
- Ability to work independently and autonomously;
- Understanding of project management principles;
- Proficient command of English and other languages is considered an advantage;
- Experience in graphic design, WordPress and video making/editing is considered an advantage;
- The candidate must hold valid authorization to work in Belgium.

**Contract information:**

2 years with the possibility for prolongation. Possibility to work 80% or 100% (full-time).

Preferred start date: March 2023

Salary will depend on the candidate's qualifications.

Location: Brussels

Please send your application (CV & motivation letter, list of publications and/or other achievements) before 22nd of February, 17:00 pm (CET) to: [secretariat@agroecology-europe.org](mailto:secretariat@agroecology-europe.org)

Agroecology Europe is dedicated to achieving workplace diversity in terms of gender, race, sexual orientation, class, age, physical ability, culture and ethno-religious affiliation. We encourage female and non-binary applicants, as well as underrepresented members to become part of our team.