WHERE AGRO-ECOLOGY COMES IN: 
THE CASE OF THE BÜNDNIS JUNGE LANDWIRTSCHAFT IN BRANDENBURG

young farmers want to stay in the Berlin region one of the biggest market for organic food in europe
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young farmers and students
• Good educated, creativ and engaged
• Consciousness for the value of the land, the soil and the food products
• Want to live and work in rural regions, start families, preserve the cultural landscape, establish fair working places and pay taxes
• Want to shape the future for them and all people in the region
• Want no gifts. They need land at conditions that make a business start-up possible. They are ready to bear economic risks, but they need a fair chance of access to agricultural land

• demand new rules for land privatization
• The remaining areas (state land) are to be privatized or leased according to agrarian structures in favor of a peasant agriculture and for newcomers to agriculture, they demand better chances
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- active since 2012
- political work
- consulting network for new farmers
- network to share information and machinery
- forum for discussions
- gathering of informations on the land market
- funding from a foundation
- new projects are planned funding is already secured

success factor:
- special innovative farm types which attract the media
- many reports in regional newspapers and also television
- helps them, that the established farms and landowners are taking them for serious